



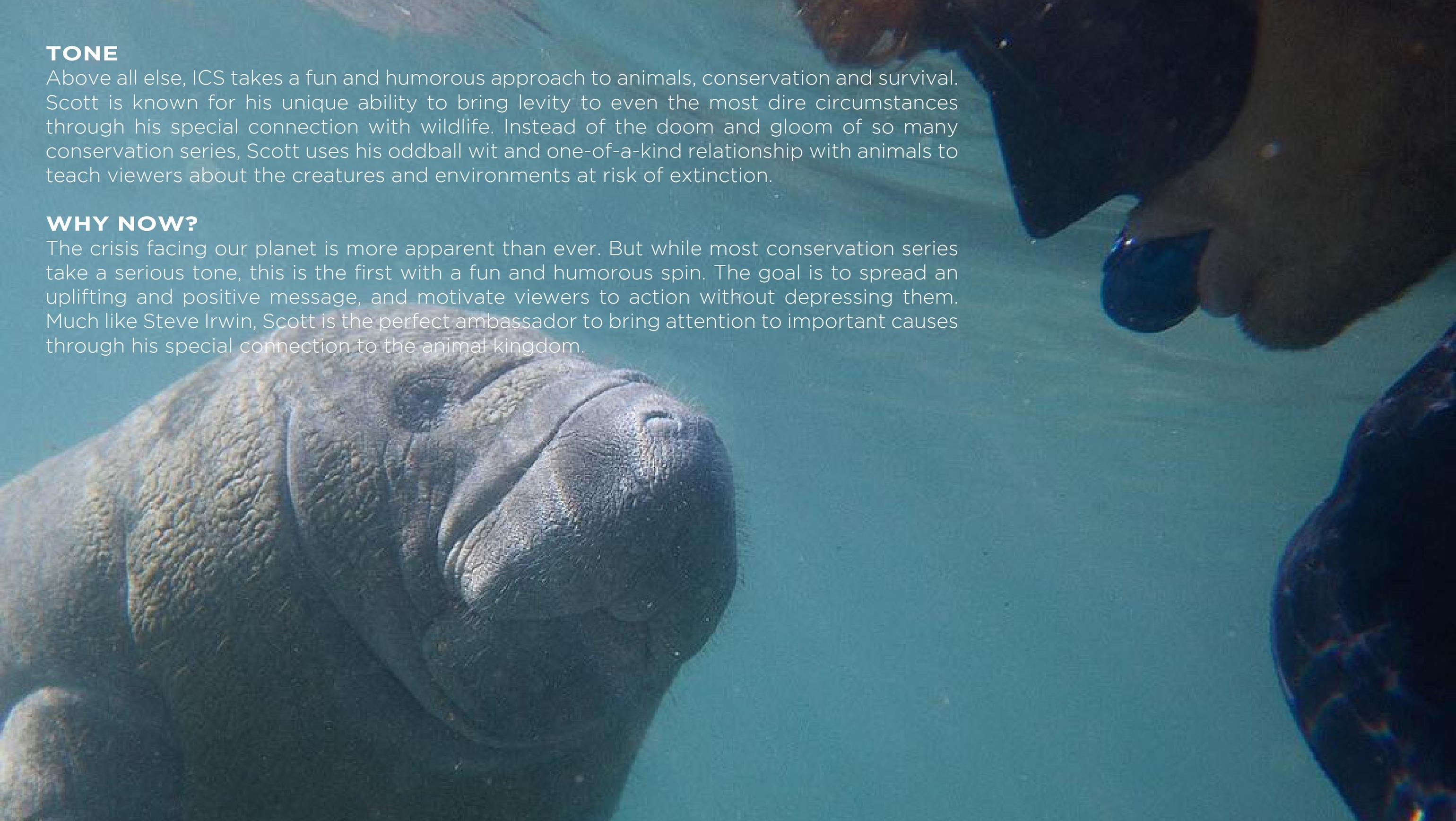
INTERNATIONAL CREATURE SOCIETY

In this global adventure series, International Creature Society's ambassador to humans, Scott Mac Donough, embarks on a worldwide scavenger hunt to find endangered species, survive in their habitats, and induct them into ICS.



FORMAT

- Each episode, Scott travels to a new location and embeds with an endangered or threatened species.
- For one week, he must survive in the remote wilderness, as he learns more about a specific creature and what plagues them.
- Finding the animal is half the battle, and Scott must follow the signs to track down these elusive animals.
- This series is one part survival, one part conservation, one part scavenger hunt. (Grizzly Man meets Steve Irwin meets Planet Earth)
- By surviving the harshest elements, Scott is able to empathize with his co-habitants.
- By the end of each episode, Scott has ingratiated himself with a new animal, learned more about their plight, and can share his insights with the audience.
- Each species will be inducted into the *International Creature Society*.



STONE

Above all else, ICS takes a fun and humorous approach to animals, conservation and survival. Scott is known for his unique ability to bring levity to even the most dire circumstances through his special connection with wildlife. Instead of the doom and gloom of so many conservation series, Scott uses his oddball wit and one-of-a-kind relationship with animals to teach viewers about the creatures and environments at risk of extinction.

WHY NOW?

The crisis facing our planet is more apparent than ever. But while most conservation series take a serious tone, this is the first with a fun and humorous spin. The goal is to spread an uplifting and positive message, and motivate viewers to action without depressing them. Much like Steve Irwin, Scott is the perfect ambassador to bring attention to important causes through his special connection to the animal kingdom.



HOST

Scott Mac Dononough is a photographer and animal advocate living in New York City. For the last decade he's travelled to some of the most remote locations on earth to spend time with and photograph endangered animals. He's passionate about their survival, and will do anything—even risk his own life—to help keep them alive.

BACKROADS

PICTURES