

BACKROADS

LITTLE GOONS

SEE THE WORLD THROUGH A CHILD'S EYES.

Confidential & Proprietary



SERIES CONCEPT

Every city is full of hidden treasures. But sometimes, it takes the right guide to unlock them. In this fun-filled adventure series, 11-year-old Olympic phenom skateboarder Sky Brown links up with local kids around the world to explore the backroads, underground haunts and secluded enclaves of their hometowns.



FORMAT

In each episode, our hosts, Sky Brown & her little brother, Ocean, travel to a new city around the world and meet up with the local kids who know it best. Together they embark on a wild ride to secret hotspots that only a kid could access. In the end of each episode, Sky and Ocean uncover one key life lesson that every kid should know growing up today.

Excursions include:

- Explore hidden caves
- SCUBA dive with sharks
- Skateboard in makeshift skate parks
- Discover secluded swimming holes & cliff jumps
- Salsa dance in a street festival
- Trail ride through the mountains
- Whitewater raft through the canyons

The possibilities are endless!

Beyond just fun and games, viewers also get a taste of the SOUL of each city and experience what it's like to grow up there.





tone

Above all, this series is light-hearted and fun. Our adventures tap into the youthful exuberance of a child, allowing viewers of all ages to experience these destinations in an exciting new way. The series is energetic & humorous, driven by the playful personalities of the kids.

WHY NOW?

Kids are curious about the world beyond their front door, and this series aims to show them that exploring new places is FUN! In today's somber news climate, the world is painted as a scary place. This series encourages kids to go on adventures and make new friends with children who come from different backgrounds.



A photograph of two children walking away from the camera through a field of tall, golden-brown grass. The child on the left is wearing a blue cape and a white crown with dark brown points. The child on the right is wearing a yellow cape and a brown crown with dark brown points. The background shows rolling hills under a cloudy sky. The word "HOSTS" is overlaid in large white letters in the center of the image.

HOSTS

SKY BROWN

Youngest athlete ever signed by Nike

Winner of Dancing with the Stars: Juniors

Expected to compete in the 2020 Olympics, making her Britain's youngest-ever summer Olympian



Born in Miyazaki, Japan, 11-year old skateboarder, Sky Brown, is a modern renaissance child. Besides qualifying for the 2020 Olympics as a skateboarder, Sky loves to surf, sing, study, dance, snowboard, train in mixed martial arts, and most of all, inspire other girls to do the things they love! In her own words, “Be brave, be strong, have fun.”

Her passions have taken her around the world always with her younger brother, Ocean, in tow. And although she has an ever-increasing fan base, especially after winning Dancing with the Stars: Juniors, Sky stays impressively rooted in giving back, and hopes to continue to skate and surf while using her profile to help kids in underprivileged communities.



OCEAN BROWN (SKY'S BROTHER)

8 years old, Ocean Brown is as sweet and rambunctious as they come. But don't let his cheeky smile fool you; he can hold his own around the skate park and on adventures with Sky. Constantly pushing each other, they are as thick as thieves.



DYNAMIC DUO

Sky and Ocean's dynamic is a great source of comedy throughout the series. Ocean is full of energy and has a tendency to get himself into trouble. Sky is always watching over her little brother and trying to contain his wild side. The brother-sister dynamic infuses humor into all their interactions.

SOCIAL MEDIA FOLLOWING

- Instagram 491,100 followers
- Facebook 202,200 followers
- YouTube 59,000 followers

(Video views range from 35K to 1.2M views)



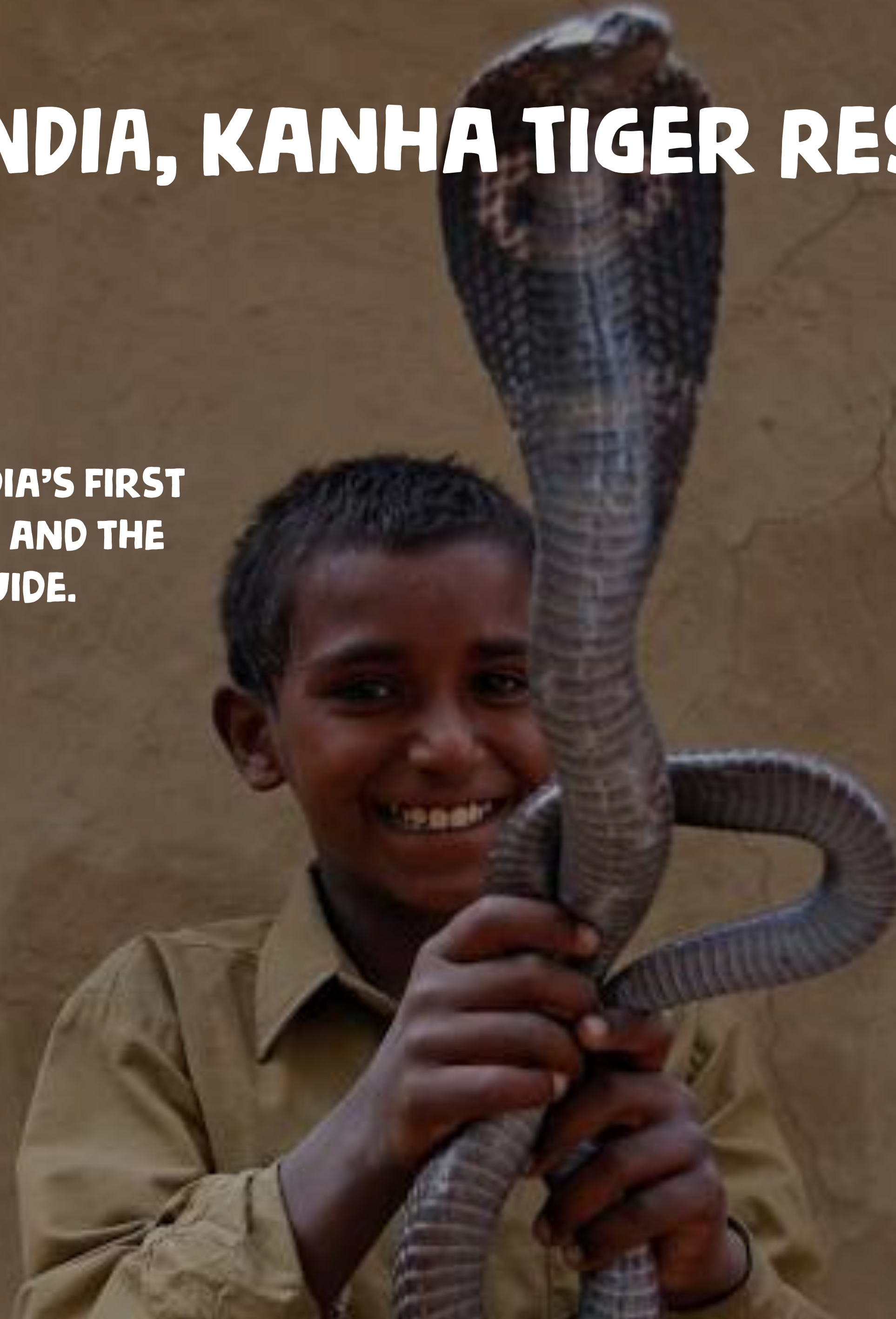
A close-up photograph of a young boy with dark skin and short hair, wearing black-rimmed glasses and a white t-shirt. He is smiling broadly, showing his teeth, and looking out from a car window. The background is slightly blurred, showing the interior of the car and a yellow handle. The text "THE LITTLE GOONS" is overlaid in the center in a bold, white, sans-serif font.

THE LITTLE GOONS

EPISODE 1: INDIA, KANHA TIGER RESERVE

JAI BHATI

12 YEARS OLD
GREAT GRANDSON OF INDIA'S FIRST
TIGER CONSERVATIONIST AND THE
RESERVE'S YOUNGEST GUIDE.





EPISODE 1: INDIA

THEME

Taking care of the planet

OUTDOOR ADVENTURE

Kayak the Matiyari River
Journey inside a secluded cave

DAY-IN-THE-LIFE

Explore Kanha Tiger Reserve
Meet and play with tigers

CULTURE & TRADITION

Join in Holi, the ancient Hindu color festival

LIFE LESSON

All people, animals and living things are connected.
Our actions have an effect on the world around us.



EPISODE 2: REYKJAVIK, ICELAND

MATHILDA ÁRNADÓTTIR

10 YEARS OLD
YOUNGEST FLY FISHING GUIDE





EPISODE 2: ICELAND

THEME

Family

OUTDOOR ADVENTURE

Dog sled across a glacier
Rappel into an ice cave

DAY-IN-THE-LIFE

Fly fish in a glacial river
Sell fish in chaotic fish market

CULTURE & TRADITION

Celebrate Oskudagur by singing songs and parading from door-to-door asking for treats.

Collect ash in small bags called Oskupokar and tie them secretly to other people's clothing.

LIFE LESSON

Don't take your family for granted. They are a source of strength and encouragement, in good times and bad.



EPISODE 3: SAO PAULO, BRAZIL

RAYSSA LEAL

**11 YEARS OLD
PROFESSIONAL SKATEBOARDER**





EPISODE 3: BRAZIL

THEME

Self expression

OUTDOOR ADVENTURE

Bike to a secluded beach
Surf hidden waves

DAY-IN-THE-LIFE

Skateboard in Brazil's largest skate park

CULTURE & TRADITION

Join in Carnival parade

LIFE LESSON

It's ok to be different from those around you.
That's what makes you special!



EPISODE 4: EVEREST REGION, NEPAL

SHANTA MAJHI

12 YEARS OLD

DAUGHTER OF AN EVEREST GUIDE





EPISODE 4: NEPAL

THEME

Courage

OUTDOOR ADVENTURE

Climb a mountain on horseback
Jump off a waterfall

DAY-IN-THE-LIFE

Ride a tuk tuk through the ancient city of Patan
to visit ancient Hindu temples

CULTURE & TRADITION

Participate in traditional Hindu dance
Light lanterns into the sky

LIFE LESSON

Facing our fears helps us grow, and learn that we're capable of much more than we thought.



BACKROADS

PICTURES