

BACKROADS
PICTURES

LOVE IN DANGER

True Love is the Ultimate Adventure



A romantic scene of a couple standing on a rocky outcrop, looking out over a valley. A large waterfall cascades down the center of the valley, and a bright sunset or sunrise illuminates the scene from the left, creating a golden glow. The couple is silhouetted against the bright light, holding hands. The sky is filled with soft, colorful clouds.

THE COUPLE THAT TRAVELS TOGETHER, STAYS TOGETHER

According to multiple studies, couples that travel together are more likely to stay together, communicate more successfully, experience more passion in the bedroom, and have more trust and understanding of their partner.

*Conde Nast *U.S. Travel Association

SERIES OVERVIEW

Travel is the ultimate test of a couple's chemistry and ability to work together. What better way to find true love than in a competition that sends couples on an adventure race around the world?



CONCEPT

LOVE IN DANGER is the marriage of *Love Island* and *The Amazing Race*. The competition simultaneously allows singles to find their perfect match, while also testing their relationship in a high-stress travel race scenario.

The format creates an odd number of men vs women, thus injecting the competition with the element of dating gamesmanship from *Love Island*, while the sending couples on adventures around the world.

Because when it comes to testing the strength of a relationship, nothing is more challenging than traveling—and racing—with a partner.



WHY NOW?

Dating shows remain wildly popular. Seeing a love story unfold on screen is a timeless pleasure.

But where shows like *Bachelor in Paradise* and *Love Island* fall short is testing a couple in real world, high-stress scenarios. As a result, often these relationships crumble once the cameras turn off.

Love in Danger tests a couple's decision-making, strategizing, and ability to work together under pressure.

CO-VIEWING

This is the perfect co-viewing experience. Men will get hooked on the adventure and strategy, while women will devour the stories of true love blossoming on screen. Kids will enjoy the challenges, hurdles and exotic worlds.



COMPETITION FORMAT





INITIAL PAIRING

At the start of the premier episode of each season, 30 SINGLES are introduced in a luxurious mansion. They have three days to flirt, get to know each other, and choose their partner for the first leg of the competition. Their goal is to find a partner they believe they have good CHEMISTRY with.



BACKPACK HOOKUP

On the third day, there's a pairing ceremony called the BACKPACK HOOKUP. Contestants lock in their partners for the next leg of the race by hooking their BACKPACKS together with a CARABINER. These Backpacks symbolize their journey together, as all of their belongings must fit inside.



RACE

Once paired into couples, the SERIES HOST gives the teams a TARGET destination. Then the race begins. The couples must do whatever it takes to reach that destination first. Walk, run, drive, hitchhike... travel by boat, train, truck or plane.

HURDLES

Each leg of the race includes a number of HURDLES en route to the TARGET destination. These are designed to test a couple's ability to work together and to tease out universal themes and challenges facing all romantic relationships.

Examples:

Dinner Party Hurdle

Couples scramble to collect a predetermined list of ingredients from a huge, bustling farmers market. Then they rush to the address of a local family's house where they must cook and serve dinner before moving onto the next location.

Wilderness Hurdle

Couples race to an outdoor clothing and supply store where they stock up for a camping adventure—using a limited budget. Next they head to the banks of a lake where they must build a raft, paddle to an island, construct shelter & fire, and camp for the night.

Vineyard Hurdle

Couples hike the world-famous Camino de Santiago Pilgrimage trail in the Spanish countryside. Along the way, they stop at a vineyard where they must gather grapes and smash them by foot to collect a designated amount of wine before moving on to the next location.





COUPLES GETAWAY

The first couple to arrive at the TARGET destination is handsomely rewarded with a **COUPLE'S GETAWAY**. This could be a massage, a helicopter ride into the rainforest, or a romantic dinner in a French Chateau. The point is to provide a intimate setting for the couple to celebrate their win and fall more deeply in love with one another.

FIRST ELIMINATION

The last couple to arrive at the TARGET is on the chopping block. One of the two **MUST GO HOME**. They can either decide amongst themselves who will leave the competition, or face off in a **COUPLE'S CHALLENGE**. If there's true love, will one of the pair fall on their sword and allow their partner to carry on? Or will they go head-to-head to knock off their partner and continue the journey?



HOT TICKET

Whoever remains from the losing couple now becomes the **HOT TICKET** and receives a **HEAD START** in the next leg of the race – making them an attractive partner to the other contestants.

THE RETREAT

Between each leg of the race, couples stay in the **RETREAT** for two days. The **RETREATS** vary from a mansion in the Swiss Alps, to a glamping tent city in the Serengeti, to a penthouse in Tokyo.



During this period they drink, party, flirt... and have the option to change their partner. The **HOT TICKET** is appealing to anybody who wants to ditch their partner, and get an advantage in the next leg of the race.

Every 2-3 episodes, the **RETREAT** changes countries, and the **TARGET** destination for that episode becomes the new **RETREAT**.



THE FINAL DINNER

On the last night of the RETREAT, the contestants gather for a final dinner and party that's themed by location and culture.

BACKPACK HOOKUP

Following the Final Dinner, there's a new BACKPACK HOOKUP, wherein the contestants lock in their partners for the next leg of the race by hooking their BACKPACKS together.



SECOND ELIMINATION

The lone man or woman left at the end picks up their Backpack and goes home (the second elimination of the episode).

EPISODE FORMAT

Every episode (after the premier) begins with the couples embarking on a new leg of the race. This way, the episodes begin with action to hook viewers.

By the middle of the episode, the couples land back in the RETREAT.

The last couple to arrive faces off in a COUPLE'S CHALLENGE and the loser goes home.

The rest of the episode takes place in the RETREAT and focuses on the courtship of the contestants as *either* their love story unfolds, or they search for a new partner.

Each episode ends with a BACKPACK HOOKUP and the resulting solo contestant takes their BACKPACK and goes home.



ROMANCE

On every step of the journey, there will be moments of romance when couples bond and open up to each other.

Dinners

While on the road, each couple will stop down for dinner each night, allowing them to reflect on the day's events and learn more about each other.

Reward for Completing the Race Quickly

The sooner the couple gets through the hurdles and returns to the retreat, the more time they will have together in paradise before the whole group returns.

Rooms

Each retreat will consist of enough rooms to allow each couple to spend the night together with their partner...or with someone else.



GOAL

By the end of the series, the WINNING COUPLE finds themselves in a relationship that's withstood countless tests of adversity, and they have achieved something truly impressive together. As a result, they're bonded on a deep level, and head back into the real world knowing they found true love.

PRIZE

In addition to finding true love, the WINNING COUPLE receives an all-expenses-paid vacation to a glamorous destination and/or a cash prize.



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